

Gold Coast Blue Tongues

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GET ONBOARD WITH THE FASTEST TEAM SPORT IN THE WORLD.....

SEASON 201%

The Gold Coast Blue Tongues invite you to sponsor one of the most exciting sporting leagues and teams in Australia!

Just a year after Austria had fallen in love with Ice Hockey again at the Winter Olympics, the 2011 AIHL season will open, with the Bluetongues poised to take the next step in the team's success.

After creating history and making the final four for the first time in their short 5 year history, the Blue Tongues look towards the final weekend of August, and raising the 102 year old Goodall Cup for the first time.

ICE HOCKEY

Played in over 60 countries worldwide and the world's premier winter team sport, ice hockey is regarded as the "fastest team sport on earth". With shooters who top 120km/h on a regular basis and speedsters who can lap a rink in under 15 seconds, it's not hard to see why over 50 million people world wide tuned in to be spellbound by the Olympics Gold Medal Game and why fans keep flocking back to the Blue Tongues.

THE GOLD COAST BLUE TONGUES

A member of the Australian Ice Hockey League, the Gold Coast Blue Tongues are a 22 man squad comprised from the best players Queensland has to offer as well as 6 international imports who bring an elite level of knowledge, skills and experience to the ice.

A not-for-profit organisation, the Blue Tongues are committed to growing the popularity of ice hockey in the Queensland community through involvement with local schools and charities.

AUSTRALIAN ICE HOCKEY LEAGUE

The Australian Ice Hockey League is Australia's premier level and only national hockey league. In its 11th season of competition, the league is dedicated to the growth and development of the sport and its players in Australia and on the international stage.

Starting on the 30 April, the Blue Tongues will play a 28 game home and away season against teams from Sydney, Penrith, Newcastle, Canberra, Melbourne and Adelaide. In addition a possible series against 2012 league hopefuls Perth.

Signage & Member Sponsorship

SIGNAGE SPONSORSHIP \$1500

Benefits include:

- 4 x VIP Season Passes
- 2m x 1m Signage on rink boards
- Link on Blue Tongue website
- Quarter Page ad in Media Guide
- Mention on Game Day program
- Distribution of Promo materials at games
- Access to Blue Tongues Email List



BLUE TONGUE MEMBERSHIP DONATIONS

Club 500 Mates Membership - \$350

- 4 x VIP Adult Season Passes
- 4 x Chances to Win Finals Ticket and Accomodation

Family Membership - \$175

- 2 x VIP Adult & 2 x Kids Season Passes
- 2 x Chances to Win Finals Ticket and Accommodation Package

Individual Membership - \$75

- 1 x VIP Adult
- 1 x Chance to Win Finals Ticket and Accommodation Package

Student Membership - \$75

- 2 X Student Passes
- 1 X Chance to Win Finals Ticket and AccommodationPackage

Import Sponsorship

Why be an Import Sponsor?

Over the last 5 years, Blue Tongues imports have brought a wealth of knowledge and skill to the Queensland ice. With imports having previously suited up in both American and Canadian College and Major Junior Leagues, the East Coast, American and National Hockey League as well as all across Europe, the talent of these players has greatly increased both the competition level of the league and the skills of their Australian team mates.

To be the best you have to play with the best.



Benefits include:

- 6 x VIP Season Passes
- 1 x Company Free Day – Unlimited Passes
- 2m x 1m Signage on rink boards
- Company logo on 6 x import uniforms
- Banner ad on Blue Tongue website
- Full Page ad in Media Guide
- Full page ad on Game Day program
- Distribution of Promo materials at games
- Advertising in VIP viewing room
- Company logo on all promo materials
- Public Address announcements in all games
- Use of Players for promotions
- Access to Blue Tongues Email List

IMPORT SPONSORSHIP DONATION

\$5000

Tax Invoice plus GST, payable on receipt of invoice

V.I.P Sponsorship

Why be an VIP Sponsor?

VIP Sponsorship enables the Blue Tongues to continue putting a quality product on the ice season after season. However, think of what VIP Sponsorship can do for you. Not only will you receive thousands of impressions a year through various advertising formations with 8 season passes and a company free day but you have the opportunity to reward employees and bring prospective business partners to an unique sporting event. Further, you will have the opportunity to showcase your commitment to the local community and sporting growth.



Benefits include:

- 8 x VIP Season Passes
- 2 x Company Free Day – Unlimited Passes
- 2 X 2m x 1m Signage on rink boards
- Company logo on all team apparel
- Banner ad on Blue Tongue website
- Full Page ad in Media Guide
- Full page ad on Game Day program
- Distribution of Promo materials at games
- Advertising in VIP viewing room
- Company logo on all promo materials
- Personal recommendation and introduction to all relevant Ice Hockey Qld Clubs
- Use of Players for promotions
- Access to Blue Tongues Email List

VIP SPONSORSHIP DONATION

\$15,000

Tax Invoice plus GST, payable on receipt of invoice

Season Schedule

| | | | | | |
|--------------|---|-----------------------|-------------|---|-----------------------|
| 30 Apr- Sat. | v | Newcastle North Stars | 2 Jul- Sat | @ | Adelaide Adrenaline |
| 1 May- Sun | v | Newcastle North Stars | 3 Jul- Sun | @ | Adelaide Adrenaline |
| 7 May- Sat | @ | Sydney Ice Dogs | 9 Jul- Sat | v | Sydney Ice Dogs |
| 8 May- Sun | @ | Sydney Bears | 10 Jul- Sun | v | Sydney Ice Dogs |
| 14 May- Sat | v | Canberra Knights | 16 Jul- Sat | @ | Perth Thunder (TBC) |
| 15 May- Sat | v | Canberra Knights | 17 Jul- Sun | @ | Perth Thunder (TBC) |
| 21 May- Sat | @ | Sydney Ice Dogs | 23 Jul- Sat | v | Sydney Bears |
| 22 May- Sun | @ | Sydney Bears | 24 Jul- Sun | v | Sydney Bears |
| 28 May- Sat | v | Perth Thunder (TBC) | 30 Jul- Sat | @ | Melbourne Ice |
| 29 May- Sun | v | Perth Thunder (TBC) | 31 Jul- Sun | @ | Melbourne Mustangs |
| 4 June- Sat | v | Melbourne Mustangs | 6 Aug- Sat | v | Melbourne Ice |
| 5 June- Sun | v | Melbourne Mustangs | 7 Aug- Sun | v | Melbourne Ice |
| 18 June- Sat | v | Adelaide Adrenaline | 13 Aug- Sat | @ | Newcastle North Stars |
| 19 June- Sun | v | Adelaide Adrenaline | 14 Aug- Sun | @ | Newcastle North Stars |
| 25 Jun- Sat | @ | Canberra Knights | 27 Aug- Sat | @ | Melbourne Ice |
| 26 Jun- Sun | @ | Canberra Knights | 28 Aug- Sun | @ | Melbourne Mustangs |

REGISTRATION FORM

Date: _____ GCBT REP: _____ Invoice No.: _____

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

Work Phone: _____ Mobile No: _____

Email: _____

SPONSORSHIP TYPE

J-D Sponsorship Import Sponsor Signage Sponsor

Club 500 Member Family Member Individual Member

PAYMENT METHOD

Cash

Cheque

payable to Gold Coast Bluetongues Hockey Club

Direct Transfer

payable to Gold Coast BlueTongues Hockey Club Bank: Suncorp BSB# 484-799 Account# 130349577

Credit Card

M'card/Visa Card # _____ CCV# _____ Expiry Date: _____

Name: _____ Signature: _____

I hereby enclose payment for the above selected package. Please note these packages do not include any food and beverage component.

Your privacy is important to the Gold Coast Blue Tongues please advise if you wish to receive emails and updates on the Gold Coast Blue Tongues. Yes [] No []

Signature _____

Date: ____ / ____ / ____